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1915

No. 16

Wholesale Price List

of

HIGH GRADE FLOWER SEEDS

Imported to Order

by

JOHN GÉRARD,

NEW BRITAIN, CONNECTICUT, U. S. A.

All seeds named in this list I import to order only, assuring you **Fresh Seeds** direct from the **best European Growers**. Please forward me your list of wants and will quote you special prices. I also **import to order FLOWER SEEDS** rarely listed in **American Catalogues**.

NOTE—It is important that the **names** of any **special seeds** wanted should be **written plainly** to avoid mistakes. All seeds named in this list order by number, and 40 days in advance of sowing time.

On request will mail free of charge, **Pansy Culture** and **Rules for Judging Pansy Blossoms**, and **Price List** of over 250 Varieties of **GIANT PANSIES** for **Exhibition, Public Parks, Florists and for Amateurs**. **List No. 15** contains **ASTERS** and many **Annuals** and **Perennials** Seeds. Your order is respectfully solicited, with assurance of my best attention at all times.

NOTE—It is important to avoid mistakes that your **Name** and **Address** be **written plainly**.

Terms of sale CASH.

Thanking you for past favors, address all orders to

JOHN GÉRARD,

New Britain, Conn., U.S.A.

42 Black Rock Ave

Under no circumstances will European seeds be imported until additional Catalogue is received

BEGONIA TUBEROUS-ROOTED

The value of the single-flowered Tuberous Begonias for bedding purposes has been fully established, and the gorgeous effects they have produced have readily given them precedence over the more ordinary bedding plants. Seeds sown in February or March will produce nice plants for planting out in June. The Double Varieties succeed best when grown as pot plants, and are adapted to conservatory and piazza decoration.

- 957 **GIANT COLLECTION**, 12 pkt., 12 varieties, \$1.00.
 958 " " 6 " 6 " .50
 811 **GIANT-FLOWERED**. Extra choice, mixed. Pkt., 16c,
 1/32 oz. \$1.70.
 812 **GIANT CRISPA FRINGED**. Frilled, mixed. 1,000 seeds
 25c, 1/32 oz. \$1.40.
 813 **GIANT CRISTATA CRESTED**. Mixed. 1,000 seeds, 50c,
 1/32 oz. \$2.50.
 814 **GIANT DOUBLE**. Extra choice, mixed. Pkt. 25c,
 1/32 oz. \$8.50.

CALCEOLARIA (*Hybrida Grandiflora*)

This strain of Calceolaria is from one of the best specialists of Europe. They are the results of constant selection and cross-fertilization of the best flowers and no pains are spared to maintain their excellence.

- 816 **GRANDIFLORA DWARF**. Spotted, mixed. Pkt. 30c,
 1/32 oz. \$2.10.
 817 **GRANDIFLORA DWARF BLOTCHED**. Mixed. Pkt. 20c,
 1/32 oz. \$1.75.
 818 **GRANDIFLORA DWARF SPOTTED AND BLOTCHED**.
 Mixed. Pkt. 20c, 1/32 oz. \$1.75.

CINERARIA, HYBRIDA

The large-flowered varieties are among the most ornamental and useful plants that can be grown for conservatory and house decoration, and they are of easiest culture. Seeds may be sown from May to September for succession, but the principal sowing should be made in July.

- 820 **GRANDIFLORA**. Choice, large-flowered, mixed. Pkt. 20c,
 1/32 oz. \$1.50.
 821 **GRANDIFLORA STEELA STAR**. Cineraria, mixed.
 Pkt. 16c, 1/32 oz. \$1.20.
 822 **GRANDIFLORA HYBRID**. New colors, mixed. Pkt. 25c,
 1/32 oz. \$1.70.
 823 **RADIATE**. Cactus Dahlia-like flowers, mixed. Pkt. 20c,
 1/32 oz. \$1.30.
 824 **DOUBLE**. Choicest large-flowered, mixed. Pkt. 25c,
 1/32 oz. \$1.70.

Please Order by Number.

GIANT CYCLAMEN

Cyclamen Persicum Gigantum

This strain of Cyclamen are unsurpassed for size of flowers and brilliancy of color. Grown by a famous European Specialist and will produce flowers as fine as the very best obtainable, of the following colors.

		Prices	Prices
		100 Seeds	1000 Seeds
826	PURE WHITE. Green leaved.	45c.	\$3.25
827	WHITE. Carmine center.	45c.	3.25
828	BRILLIANT ROSE. Carmine center.	50c.	3.75
829	SALMON ROSE.	60c.	4.70
830	BRIGHT ROSE.	45c.	3.25
831	CARMINE RED.	45c.	3.25
832	DARK BLOOD RED.	60c.	4.70
833	SALMON QUEEN. NEW.	75c.	5.70
840	MIXTURE of the above 8 colors,	50c.	4.00
951	COLLECTION, 8 pkt., 50 seeds of each of the above 8 colors, 400 seeds, \$2.00.		
952	COLLECTION, 8 pkt., 125 seeds of each of the above 8 colors, 1,000 seeds, \$4.50.		
953	COLLECTION, 8 pkt., 250 seeds of each of the above colors, 2,000 seeds, \$8.00.		
954	COLLECTION, 8 pkt., 500 seeds of each of the above 8 colors, 4,000 seeds, \$13.00.		
955	COLLECTION, 8 pkt., 1,000 seeds of each of the above 8 colors, 8,000 seeds, \$24.00.		

COLEUS HYBRIDUS

841	BIZARR. With large peculiarly bizarre-formed leaves, in the prettiest shades of colors. Mixed. Pkt. 15c, 1/32 oz. 90c.	
842	NEW LARGE-LEAVED. Finest mixed. Pkt. 30c, 1/32 oz. \$1.70.	
843	NEW LARGE-LEAVED. Dwarf Hybrids, mixed. Pkt. 25c, 1/32 oz. \$1.60.	
844	ORNATUS. Beautifully colored foliage mixed. Pkt. 20c, 1/32 oz. \$1.40.	
845	SALICIFOLIUS PARROT. Narrow, variegated leaves, mixed Pkt. 20c, 1/32 oz. \$1.40.	
846	DARK-LEAVED. Dwarf, large-leaved. Pkt. 20c, 1/32 oz. \$1.40.	

FERNS

The seeds of Ferns is of slow germination. Sow on the surface in seed pans or pots. Keep moist, in a temperature of 60 degrees.

961	COLLECTION of 25 pkt. 25 varieties,	\$1.70
962	“ “ 12 “ 12 “	.85
963	“ “ 6 “ 6 “	.50

Please Order by Number.

GLOXINIA

- 866 **GIANT MIXTURE.** This is the finest type of Gloxinia. The flowers are of enormous size, massive and upright in growth, with the throat wide open. The strain includes self-colors, spotted and marked sorts embracing pure white, pink, scarlet, crimson, lilac, violet, purple and deep purple. 1,000 seeds 35c, 1/32 oz. \$2.25.
- 867 **CHOICEST MIXED.** Containing the finest shades of all classes and varieties. 1,000 seeds 25c, 1/32 oz. \$1.75.

PRIMULA CHINENSIS (Chinese Primrose)

- 851 **FRINGED.** Finest quality. This superb mixture of all the best sorts of grandiflora will give the greatest satisfaction. 1/32 oz. 90c, 1/4 oz. \$6.80.
- 852 **GIANT SECTION.** The flowers are fringed. Very large superb mixture of brilliant colors. Pkt. 40c, 1,000 seeds \$6.00.

PRIMULA OBCONICA

The improved strain of Primula Obconica is vastly superior to the old type, the flowers are nearly twice as large, with many new colors.

- 857 **GIANT HYBRIDA.** Finest mixed. 1/32 oz. \$1.20, 1/4 oz. \$8.75.
- 858 **MIXTURE.** Grandiflora. 1/32 oz. 35c, 1/4 oz. \$2.45.

STREPTOCARPUS (Cape Primrose)

Charming greenhouse perennials of dwarf, neat habit with clusters of Achimenes-like flowers, borne on erect, slender stems. The colors embrace white, rose, red, purple and violet, many of the flowers being beautifully blotched and striped. 9 inches.

- 860 — **GIRRHUS.** New Giant. Pure white with large purple-violet blue veined spots on three lower petals. Pkt. 25c.
- 861 — **HYBRIDUS GRANDIFLORUS.** Mixed. Pkt. 15c. 1/32 oz. \$1.25.
- 862 — **HYBRIDUS GRANDIFLORUS WHITE LADY.** Pure white Pkt. 20c.
- 863 — **HYBRIDUS GOLIATH. NEW GIANT.** Blue. Pkt. 20c.
- 864 — **REXI.** Extra fine. Pkt. 15c, 1/32 oz. \$1.25.
- 865 — **WENDLANDI.** Magnificent species with enormous leaves and light blue flowers. Pkt. 15c, 1/32 oz. \$1.25.

TORENIA

A most beautiful genus of free-flowering, tender annuals.

- 876 **BAILLONI.** Flowers golden yellow with purple throat. 1/32 oz. 20c.
- 877 **FOURNIERI GRANDIFLORA.** Sky blue with three large blue spots and yellow throat. 1/32 oz. 10c.
- 878 **FOURNIERI. WHITE WINGS.** Blush white, yellow throat 1/32 oz. 10c.

Please Order by Number.